

MINUTES

Russell County Tourism Committee
Regular Meeting
July 18, 2017 11:30am
Vincent's Vineyard

Members Present: Alice Meade, Jim Lyttle, Betsy Gilmer, Jennifer Chumbley, Jackie Hubbard, Patsy Phillips, Donna Meade, Ann Monk
Guests: Michelle Workman
Ex-Officio:

Meeting called to order by Alice Meade

Motion to approve June 20, 2017 minutes with correction – remove Angela from Guest, by Jim Lyttle, seconded by Donna Meade, motion passes.

No agenda presented.

Committee viewed and discussed the example letters Jennifer prepared to Becki Joyce and Yvonne Rutherford. Suggestions were made to improve letters and Jennifer will prepare the letters and give to Alice Meade.

Jim Lyttle spoke about keeping an official attendance roster per month, Jennifer agreed and will try to come up with an excel spreadsheet.

Betsy Gilmer spoke about the Cattleman Association event and the preparations that were made for the Tourism Committee to volunteer as previously planned, and the notification volunteers were not needed at the last minute. Jim Lyttle was an invited guest, and attended the event, he advised the event went good, and suggested the need for activities and things for families to do in Russell County, while their spouses attended events like this.

Michelle Workman advised the committee about the Heart of Appalachia Website and the new brochure.

Committee discussed the Clinch River Cleanup, which will begin next month, and discussed issues with trash pickup and ways to get citizens involved, to keep trash out of the river. Michelle spoke about her experience on the river and Jim spoke about illegal littering on farms and the cleanup required.

Donna Meade spoke about the Farm to Table event approaching on August 26th, which will begin at 6:00pm, there are 150 tickets available and over 100 have already been sold. This is a fundraiser for The Health Coalition. The location will be Main Street, in front of Court House. There will be check-ins on both ends. Entertainment will be located on court house lawn, and Steve Gilbert will be the chef with student servers. Sugar Hill Brewery, Vincent's Vineyard and the Stone Mountain Distillery will participate in the event.

Donna Meade spoke about the Health Coalition's Healthy Bucks program, which provides children \$5 to spend on healthy food, each time they attend the Farmer's Market with a parent.

Jackie Hubbard advised the committee about the August Motorcycle Group bringing the POW Flag through all 50 states, they will be stopping to spend around 3 hours in Lebanon. Jackie advised the committee about the Rally event to build a permanent stage at Lebanon Middle School.

Jim Lytle advised committee that he attended the Food Trolley event in Dante, which was successful with good food, they had more attendance than expected.

Meeting Adjourned.

Next regular meeting date is August 15, 2017 at Vincent's Vineyard beginning at 11:30 am.

Russell County Tourism Committee

Member Listing

BOARD MEMBERS:	TERM EXPIRES:	Renewal Month
Becki Joyce	June 30, 2018	April 2018
Pauline Salyers	June 30, 2018	April 2018
Yvonne Rutherford	April 30, 2019	February 2019
Alice Meade	June 30, 2019	April 2019
Ann Monk	June 30, 2019	April 2019
Patsy Phillips	June 30, 2019	April 2019
Donna Meade	June 30, 2019	April 2019
Susan Hilton	June 30, 2019	April 2019
James Lyttle	June 30, 2019	April 2019
Jeff Hess	August 30, 2019	June 2019
Betsy Gilmer	August 30, 2019	June 2019
Town Representatives		
Jackie Hubbard (Lebanon)	February 1, 2020	December 2019
Jennifer Chumbley (Cleveland)	March 7, 2020	January 2020
Kathy Stewart (St. Paul)	March 7, 2020	January 2020
Ex-Officio		
Lou Wallace	December 31, 2019	October 2019
Kim Short	June 30, 2018	April 2018